

Advertising Section

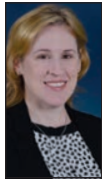
# PEOPLE ON THE MOVE

To place your listing, visit [www.craindetroit.com/people-on-the-move](http://www.craindetroit.com/people-on-the-move) or for more information, please call Debora Stein at (917) 226-5470 / email [dstein@crain.com](mailto:dstein@crain.com).

## ACCOUNTING

### RSM US LLP

**Katie Chrz** has joined RSM's Detroit practice as a lead tax senior manager, bringing 15 years of experience of both serving clients in the Big 4 public accounting space as well as working in the automotive industry. She has focused on federal tax compliance and consulting matters for corporations and partnerships. Katie also has extensive experience in the area of accounting for income taxes, serving companies in both the private and public sectors.



## FINANCIAL SERVICES

### Amherst Partners

Amherst Partners is pleased to announce that **Bruce Goldstein** has joined the firm as a Managing Director in the Restructuring Advisory practice. With more than 35 years of experience across a range of industries, he has previously served as Interim CEO, COO, and Chief Restructuring Officer for numerous companies as well as a private equity Chief Operating Officer and Chief Financial Officer. Prior to joining Amherst, Mr. Goldstein was a Managing Director at MorrisAnderson & Associates in Chicago.



## NONPROFITS

### Michigan Green Industry Association (MGIA)

The Michigan Society of Association Executives (MSAE) inducted **Diane Banks**, Executive Director of the Michigan Green Industry Association (MGIA), into the Michigan Association Hall of Fame at its annual Diamond Awards ceremony in Novi, MI. Banks, a White Lake resident was one of three association executives to receive top honors at the 2018 statewide ceremony. The award honors individuals who exemplify the best in association management and those who have excelled in the profession.



## ACCOUNTING

### RSM US LLP

**Jenny Blair** has joined the Detroit office as a manager of the growing international tax team. With more than 10 years of accounting experience, Jenny provides international compliance services for large complex multinational corporations and assists in determining the compliance requirements related to acquisitions of businesses with multiple entities in different jurisdictions. In addition, Jenny provides individual compliance for companies with inbound and outbound expatriate employees.



## INSURANCE

### Sterling Insurance Group

Sterling Insurance Group - one of the fastest-growing insurance and employee benefits brokerages in the country - announced and welcomed **Brad Richards** recently as the Employee Benefits Production Lead. Richards will be responsible for the leadership of the Employee Benefits Sales Team, development of new business opportunities and the creation of customized employee benefits solutions to fit client needs. Richards brings with him over 20 years in employee benefits experience.



## NONPROFITS

### Playworks Michigan

Playworks today announced the appointment of **Alexandra Gardner** as the organization's first Development Director in the Michigan Region. In this new role, Gardner will be charged with raising over \$1,000,000 and diversifying the Playworks portfolio to include more support from corporations and individuals. This position is generously supported by the Michigan Health Endowment Fund through a Nutrition & Healthy Lifestyles grant awarded in April, 2018.



## ACCOUNTING

### RSM US LLP

**Brendan Murphy** has joined RSM's Transaction Advisory Services practice, responsible for financial due diligence execution. He has focused on financial statement and operational audit and advisory services for large public and private technology, healthcare, financial services, automotive, and manufacturing entities. With prior roles at Ernst & Young and Ally Financial Inc., he has extensive experience with SEC rules and regulations, PCAOB and AICPA standards, healthcare regulations and IFRS standards.



## REAL ESTATE

### REDICO

**Jennifer Roth** has joined REDICO as vice president of development, bringing more than 20 years of development experience to the organization. She manages the company's multifamily development opportunities, as well as renovation projects for American House Senior Living Communities, a REDICO affiliated company. Prior to joining REDICO, she served in development leadership roles with Village Green and BKV Group Architects. Her expertise spans multifamily, commercial and mixed-use asset classes.



## KNOW SOMEONE ON THE MOVE?

For more information or questions regarding advertising in this section, please call Debora Stein at (917) 226-5470 or email: [dstein@crain.com](mailto:dstein@crain.com)

# DEALS & DETAILS

## NAME CHANGES

■ Service First Logistics, Auburn Hills, a supply chain management and logistics firm, has changed its name to SFL Companies. Website: [sflcompanies.com](http://sflcompanies.com)

■ Lambert, Edwards & Associates, Detroit, a public relations firm, has changed its name to Lambert & Co. Also, the North American International Auto Show has expanded its partnership with Lambert & Co. to manage media relations and provide social media strategy and support for its 2019 and 2020 events. Websites: [lambert.com](http://lambert.com), [naias.com](http://naias.com)

## NEW SERVICES

■ Wayne County Community College District, Ted Scott Campus, Belleville, is beginning a Licensed Practical Nurse program. The first cohort will begin in January 2019 and the college is currently accepting applications for registration online and at its six campus locations. The LPN program will admit a maximum 24 students twice a year. Website: [wccd.edu](http://wccd.edu)

■ Ross Mortgage Corp., Troy, a residential mortgage lender, has added four loan options, a one-time close construction loan for people building a home, a doctor loan for physicians with high student loan debt, a manufactured home loan and a VA renovation loan for veterans. Phone: (877) 775-7088. Website: [rossmortgage.com](http://rossmortgage.com)

■ ZipLogix, Fraser, a real estate technology company, released zipForm Record-Connect, software that offers more than 30 data fields and auto-populates information from a national public records database directly into zipForm documents. Website: [ziplogix.com](http://ziplogix.com)

■ Fraza, Canton Township, a provider of material handling equipment, has launched Vitan Equipment, a branch offering new and used equipment, parts and service, training, warehouse and industrial supplies, at 42866 Merrill Road, Sterling Heights, phone: (855) 270-0853, and 3480 Broadmoor Ave. SE, Suite 107, Grand Rapids, phone: (855) 270-0853. Websites: [vitanequipment.com](http://vitanequipment.com), [frazagroup.com](http://frazagroup.com)

■ Detroit-based Ilitch Holdings Inc.'s Olympia Entertainment event venues have been certified by the National Weather Service as "StormReady." The sites include Little Caesars Arena, Comerica Park, DTE Energy Music Theatre, Meadow Brook Amphitheatre at Oakland University, the Fox Theatre and the Michigan Lottery Amphitheatre at Freedom Hill. To be recognized as StormReady, a site must: establish a 24-hour warning point and emergency operations center; have more than one method to receive severe weather forecasts and warnings and to alert the public; create a system that monitors local weather conditions; promote the importance of public readiness through multiple outreach efforts and develop a formal hazardous weather plan, which includes training severe weather spotters and holding emergency exercises. Website: [olympiaentertainment.com](http://olympiaentertainment.com)

Submit Deals & Details items to [cdbdepartments@crain.com](mailto:cdbdepartments@crain.com)

# SPOTLIGHT

## Haven hires new CEO

Pontiac sexual assault and domestic violence shelter Haven has appointed a new leader after firing its president and CEO Amna Osman in the spring.

**Aimee Nimeh**, 40, formerly executive director of Susan G. Komen Greater Detroit, was hired to fill the job effective last Monday, according to a news release.

In her new role, Nimeh will lead the organization that helps more than 30,000 people each year. She will oversee strategy of the nonprofit as well as its services, which include an emergency shelter, a crisis line, counseling, advocacy, forensic exams and educational programming.

Nimeh had led Southfield-based Susan G. Komen and its half-dozen employees for just 10 months..

## Community Foundation's Ferriby to join Clark Hill

Robin Ferriby, the Community Foundation for Southeast Michigan's longtime expert on planned giving, is leaving the nonprofit for a similar role at Clark Hill PLC.



Ferriby

Ferriby, 57, who has served as vice president of philanthropic services for the Community Foundation for 19 years and as general counsel since March, will join Clark Hill's Birmingham office Nov. 5 as senior counsel in its tax and estate planning unit.

The position is newly created and will pair Ferriby with Clark Hill member Duane Tarnacki, the firm's tax exempt and charitable organizations leader.

At the Community Foundation, Ferriby has advised families, businesses and foundations on complex gift and grant arrangements, including gifts of closely held business interests and intellectual property.

## Northwood University president to retire

Northwood University's president and chief executive officer is retiring after 12 years at the helm.



Pretty

Keith Pretty, 67, announced last week plans to retire from the private Midland-based university June 30, according to a news release from the school.

As Northwood's third president, Pretty's tenure was marked by expansion of the campus at its home base, as well as philanthropic and scholarship growth.